

2020 COLLEGE COLORS DAY WEEKLY SWEEPSTAKES

OFFICIAL RULES

If you participate via mobile device, message and data rates may apply.

1. ELIGIBILITY:

A. NO PURCHASE IS NECESSARY TO ENTER OR CLAIM A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. 2020 College Colors Day Weekly Sweepstakes (the “Sweepstakes”) is open to legal residents of the 48 contiguous United States and the District of Columbia (residents of Alaska and Hawaii are not eligible), age eighteen (18) years or older at the time of entry, except employees, their spouses and immediate families (parent, child, sibling, and any of their respective spouses) and household members (whether or not related) of Collegiate Licensing Company, LLC (“Sponsor”), Wyng, Inc., and each of their respective parent, subsidiaries, divisions, trustees, franchisees, participating vendors, sponsors, advertising and promotion agencies, successor entities, and affiliated entities (collectively, including Sponsor, the “Sweepstakes Entities”).

B. The Sweepstakes is governed by U.S. law and is subject to all applicable federal, state, and local laws and regulations. By entering the Sweepstakes, entrants agree to accept and be bound by all terms of these official rules (“Official Rules”). Void where prohibited by law.

2. HOW TO ENTER:

A. From 12:00 am Eastern Time (“ET”) Monday, August 24, 2020 through 11:59 pm ET Sunday, September 20, 2020 (the “Entry Period”), Sponsor will conduct a Sweepstakes encouraging participants to enter each day during the Entry Period for a chance to win. One of Four (4) Weekly Prizes, as described below. One (1) Weekly Prize will be awarded each week during the Entry Period according to Sections 3 and 4 below. Winners will be selected out of all qualified entries submitted during the prior Entry Week.

A day means 12:00 am ET through 11:59:59 pm ET each day through the Entry Period (each, an “Entry Day”). A week means 12:00 am ET Monday through 11:59:59 pm ET Sunday of each week during the Entry Period (each, an “Entry Week.”) To enter, entrants must visit the website located at www.collegecolorsday.com (the “Sweepstakes Website”) and follow the instructions to complete and submit the online form, including entrant’s name, address, telephone number, email address, age, and any other information requested on the form. Limit one (1) entry per person per Entry Day.

B. Entries generated by script, macro, or other automated means will be void. The Sweepstakes Entities are not responsible for misdirected, incomplete, lost, late, illegible, undelivered, inaccurate or delayed entries, or for technical, hardware, or software failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmissions or other errors or problems that may limit or affect a person’s ability to participate in the Sweepstakes, whether human, mechanical, typographical, printing, electronic, network or otherwise, relating to or in connection with the Sweepstakes, including, without limitation, errors that may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prizes or in any Sweepstakes-related materials. In the event of sabotage, acts of God, riot or civil commotion, epidemic, disease, act of public enemy, order or act of any government or governmental instrumentality (whether federal, state, local or foreign), terrorism or threats thereof, computer virus, or other events or causes beyond the Sponsor’s control that corrupt the integrity, administration, security or proper operation of the Sweepstakes, Sponsor reserves the right, in its sole discretion, to disqualify entrants and/or modify, cancel or suspend the Sweepstakes. In the event of cancellation, Sponsor reserves the right to award prizes from among all eligible, non-suspect entries received prior to the event requiring such cancellation. False or deceptive entries or acts will render the entrant ineligible. All entries become the property of the Sponsor and will

not be acknowledged or returned. ANY ATTEMPT DELIBERATELY TO DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

3. HOW TO WIN:

A. Weekly Prize. Each Entry Week during the Entry Period one (1) potential winner, as applicable and as described below (each, when verified by Sponsor as set forth below, a “Winner”) will be selected in a random drawing from all eligible entries received through the end of the immediately previous Entry Week. There will be a total of four (4) Winners (one winner for each Entry Week), as applicable and as described in these Official Rules.

ENTRY WEEK	DRAWING DAY (on or around)
Monday, August 24, 2020 through Sunday, August 30, 2020	September 1, 2020
Monday, August 31, 2020 through Sunday, September 6, 2020	September 8, 2020
Monday, September 7, 2020 through Sunday, September 13, 2020	September 15, 2020
Monday, September 14, 2020 through Sunday, September 20, 2020	September 22, 2020

B. Each potential Winner will be notified within a reasonable time after each Drawing Day by Sponsor via email and/or telephone and must meet all eligibility requirements, including timely replying to the notification and execution and return of all releases and documents (if any) required by Sponsor. Winning a prize is contingent upon fulfilling all requirements set forth in these Official Rules. Odds of winning depend on the number of eligible entries received. Limit one Weekly Prize (as described below) per entrant.

C. If there is a dispute as to the identity of a Winner, the winning entry will be declared to have been made by the authorized email account holder at time of entry. Such potential Winner will be disqualified, the prize will be forfeited and an alternate potential Winner will be selected by alternate random drawing from among all remaining eligible entries and an alternate Winner may be selected at Sponsor’s sole and absolute discretion if: (i) any prize notification is returned as undeliverable; (ii) a potential Winner declines his or her prize; (iii) a potential Winner fails to comply with any of the Official Rules; or (iv) a potential Winner does not respond to notification or accept the prize within forty-eight (48) hours.

C. The decisions of Sponsor in all matters regarding this Sweepstakes are final and binding.

4. PRIZES:

A. Prize Description.

Four (4) Winners will each receive a collegiate prize pack (a “Weekly Prize”) comprised of one (1) Top of the World® hat (Approximate Retail Value (“ARV”) \$21.99 US), one (1) YETI® Roadie 24 Cooler (ARV \$249.99 US), two (2) GameTime Sidekick™ 20 oz steel tumblers (ARV \$49.98 US), and one (1) \$500 Fanatics® gift card. The ARV of each Weekly Prize is eight-hundred twenty-one dollars and ninety-six cents (\$821.96 US).

B. ALL PRIZES ARE NON-TRANSFERABLE AND FOR PERSONAL, NON-COMMERCIAL USE ONLY. No substitution or transfer of prizes or cash redemption is permitted. Sponsor reserves the right to substitute a prize (or portion thereof) of comparable or greater value, in its sole discretion. Winners are responsible for the reporting and payment of all federal, state and local taxes (if any) and any other costs and expenses associated with prize acceptance and use not specified in these Official Rules and/or in the applicable entry instructions as being provided. Prizes will be fulfilled within a reasonable time after Sponsor's verification of Winner. All gift cards and promotional codes are subject to the terms and condition of their issuer. Winner must select from manufacturers' in-stock items on manufacturers' websites – not all styles may be available. All prize details and additional terms, conditions, or eligibility requirements are in Sponsor's discretion.

C. Total ARV of all prizes is three-thousand two-hundred eighty-seven dollars and eighty-four cents (\$3287.85 USD).

5. GENERAL: By entering this Sweepstakes, entrant grants Sweepstakes Entities and their designees the right, unless prohibited by law, to use their names, user names, cities and states of residences, voices, avatars, pictures and likenesses, and entries without compensation, notification or approval, for the purpose of advertising and publicizing the goods and services of the Sweepstakes Entities and all matters related to the Sweepstakes, in any manner or medium, now or hereafter known, throughout the world in perpetuity. THE SWEEPSTAKES ENTITIES EXPRESSLY DISCLAIM ANY RESPONSIBILITY AND ENTRANTS AGREE TO INDEMNIFY AND HOLD HARMLESS THE SWEEPSTAKES ENTITIES AND THEIR RESPECTIVE EMPLOYEES, OFFICERS, DIRECTORS, SHAREHOLDERS AND AGENTS, FROM AND AGAINST ANY AND ALL CLAIMS, ACTIONS, DEMANDS AND/OR LIABILITIES FOR INJURY/DEATH, DAMAGE OR LOSS TO ANY PERSON OR PROPERTY RELATING TO OR ARISING IN CONNECTION WITH PARTICIPATION IN THIS SWEEPSTAKES (REGARDLESS OF THE CAUSE OF SUCH INJURY OR LOSS), THE DELIVERY AND/OR SUBSEQUENT USE OR MISUSE OF THE PRIZE AWARDED AND/OR PRINTING, DISTRIBUTION OR PRODUCTION ERRORS. WINNER ACKNOWLEDGES THAT THE PRIZE IS AWARDED "AS IS" AND THAT SPONSOR HAS NOT MADE, AND IS NOT IN ANY MANNER RESPONSIBLE OR LIABLE FOR ANY REPRESENTATION, GUARANTEE OR WARRANTY, EXPRESSED OR IMPLIED, IN LAW OR IN FACT, RELATIVE TO ANY PRIZE, INCLUDING, BUT NOT LIMITED TO ITS QUALITY, MECHANICAL CONDITION OR FITNESS FOR A PARTICULAR PURPOSE.

6. DISPUTES:

A. Except where prohibited, entrants agree that: (i) any and all disputes, claims and causes of action arising out of or connected with the Sweepstakes or any prize awarded will be resolved individually, without resort to any form of class action and exclusively by the appropriate court located in Atlanta, GA; (ii) any and all claims, judgments, and awards to entrants will be limited to actual out of pocket costs incurred, including costs associated with participating in this Sweepstakes, but in no event attorneys' fees; and (iii) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental and consequential damages, and any other damages other than for actual out of pocket expense and any and all rights to have damages multiplies or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or entrants' and/or Sponsor's rights and obligations in connection with the Sweepstakes are governed by and construed in accordance with the laws of the State of Georgia, without giving effect to any choice of law or conflict of law rules.

B. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in sweepstakes materials (including, but not limited to, point of sale, television, radio, and print advertising, promotional packaging, and other promotion media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.

7. PRIVACY POLICY: Any data or information, including personally identifiable information, collected during an entrant's participation in this Sweepstakes will be used by Sponsor, its affiliates, agents, and marketers in accordance with Sponsor's privacy policy, located at <https://clc.com/privacy-policy/>

8. OFFICIAL RULES OR WINNERS LIST: For a copy of the Official Rules or Winner List (available on or about October 15, 2020, send a self-addressed, stamped envelope (residents of VT need not include return postage on rules requests) to the following address no later than December 31, 2020 (please specify "Official Rules" or "Winners"): 2020 College Colors Day Sweepstakes, Collegiate Licensing Company, LLC, Brand Marketing Division, 1075 Peachtree Street NE, Suite 3300, Atlanta, GA 30309.

9. SPONSOR: Collegiate Licensing Company, LLC, 1075 Peachtree Street, Suite 3300, Atlanta, GA 30309.

© 2020 Collegiate Licensing Company, LLC. All Rights Reserved.